



AMADOR COUNCIL OF TOURISM

Formed in September, 2003, the Amador Council of Tourism (“ACT”) is funded through membership dues, combined with funding investor partnerships. ACT’s primary goal is to develop a Visitor’s Bureau with the sole focus of promoting tourism to Amador through a county-wide, cooperative effort.

ACT hired a professional marketing firm, the Barnett Group, to develop our logo and image building campaign, “Hidden Vines in Golden Times,” along with our website, www.touramador.com. Our marketing plan includes the development of a Tour Planner, unmanned visitor kiosks throughout the County, a cooperative advertising campaign, trade shows, special events and membership in the Gold Country Visitors Association.

BENEFITS OF MEMBERSHIP

- _ Visitor Kiosks throughout the County (Open **SEVEN** Days a Week)
- _ **NEW** Amador County “Branding” Campaign (**Hidden Vines in Golden Times**)
 - _ Cooperative Advertising in Print Media
 - _ Link to **NEW** portal web site (www.touramador.com)
 - _ **NEW** Amador County Tour Planner (Visitors Guide)
- _ Public Relations Campaign (primarily targeting markets in Northern California)
- _ Promotional Literature Distribution at Amador Visitor Center & Neighboring Visitor Centers
 - _ Trade Show Participation
 - _ Special Event Participation
 - _ Signage Enhancement
- _ Much More to Come as We Grow!

JOIN ACT TODAY ... DON'T DELAY!

Primary Annual Membership		Dues	_____
Second Listing	35% off	Dues	_____
Third Listing	50% off	Dues	_____
Fourth Listing	60% off	Dues	_____
		Total Dues \$	_____

Please make checks payable to:
Amador Council of Tourism

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For more information contact:

Membership Director
P.O. Box 40
Sutter Creek, CA 95685
(877) TOUR AMADOR
(877) 868-7262

Membership dues cannot be claimed as a charitable contribution for income tax purposes.
ACT is not affiliated with the Amador County Chamber of Commerce

